



IT PAYS TO EXPLORE

Astute Consultants

Tax Filing & Registration Services

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Trade Mark Registration

(Requirements)

1. Power of Attorney
2. Application
3. Trade Name or Trade Mark (logo) in soft copy with High Resolution

(Benefits)

1. No one can copy, if any one try to do, so we can take a legal action
2. Create goodwill in future
3. Protection from duplicacy
4. Good impression to your customers
5. Status of 'Branded Products'
6. Claim for Compensation
7. Get the Confiscation of Goods and Arrest of person infringing TM.

(Department Procedure)

1. Apply for TM
2. Tm application acknowledgement within 1-2 days, now client can use TM
3. We take responsibility to get Application accepted at the end of Registrar of Trademarks.
4. It is Proposed for Initial Examination at the Registrar level, he will ensure that the name is unique and it is not similar to any existing TM in any manner whatsoever.
5. If the registrar satisfies-
 - a. Then he will publish it for advertisement.
 - b. Otherwise he will ask for response/clarification.
 - i. We will submit the clarification, if Required (at the cost of 3,500/-) for each clarification.
 - ii. If he satisfies with the clarification, Registrar will follow Step 5(a).
6. After getting it published for Advertisement for 3 Months
 - a. if any existing user objects to it, by filing Opposition.
 - i. We will file our reply with its uniqueness and prior usage.
 - ii. If the Registrar satisfies: or

- b. No Body oppose to it.
7. The TM will get Registered and the user can use ® means 'Regd TM' .
 8. Tentative time – if no objection is there, it will be done in 1 Year, or otherwise there is a procedure of 3 Years, But post covid scenario, and some backloging over Registrar level, it might take upto 5 Years.

Please Contact If Any Query
Hemant Allawadhi
(Mentor, Strategic Advisor & Corporate Trainer)

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Note: We believe in very fast, accurate and timely services as per your convenience.